GRAPHIC DESIGN

PROGRAM OVERVIEW

The Graphics Design curriculum offers a mix of academic and hands-on coursework. Students are exposed to digital design, traditional art methods, and professional workplace practices. The program offers instruction to prepare students for careers that focus on visual storytelling and using word and image to develop creative concepts. Students learn about emerging technologies and gain experience working with a Xerox Color Press printer, Canon scanners, and Apple computers. They are trained in industry standard software, including Adobe Illustrator, Photoshop, and InDesign, and are taught not only technical skills, but also how to think creatively. Graduates of the program demonstrate a mastery of these skills and are poised for positions in the industry as graphic designers, multimedia designers, package designers, and more.

During their senior year, students become curators of their own work, gathering their past pieces into a final portfolio. Their portfolios include observational still-life drawings and an array of digital work, including posters, package design, photo composites, and branding design. At the end of the year, students are required to present their work to a Portfolio Review panel of their peers and industry professionals. The seniors explain and defend their work and receive feedback. This experience helps prepare them for public speaking in college and the workplace. Portfolio Review also serves as a venue to showcase the artwork created by lowerclassmen, which further instills a sense of family and community among students in the program. The review provides an opportunity for all the students to see each other's work, which isn't always possible in the classroom setting.

Students in the Graphic Communications program gain specific practical and professional skills that give them an advantage over other college and job applicants. The program incorporates as much real-world work-based learning into the curriculum as possible.

ARTICULATION AGREEMENTS: College of Westchester, SUNY Farmingdale
MAGNET EXIT PROJECT: Annual Portfolio Review

TECHNICAL SKILLS

Adobe Creative Suite, Digital Photography, Marketing, Advertising, Typography, Professional Printing

CAREER OPPORTUNITIES

Illustration, Desktop Publishing, Digital Photography, Pre-Press Technician, Video Editing, Videography, Web Design, Animation, Commercial Photography, Film & Video Production, Graphic Design, Public Relations & Marketing

SAUNDERS TRADES & TECHNICAL HIGH SCHOOL